

# LOCAL FLORIST vs.

# ORDER GATHERERS



save money

waste money

\$80

Spent Here

\$80

Spent Here

## Local Florist Support:

- ▼ Local families
- ▼ Local small businesses
- ▼ Local schools
- ▼ Local churches
- ▼ Local funeral homes
- ▼ Local charities
- ▼ Local town & village officials
- ▼ Local banks, post office
- ▼ Local artists
- ▼ Local newspapers

## .com Online Flowers Support:

- ▼ The UPS man
  - ▼ Internet employees in foreign places
  - ▼ Online robbery
- Most of your money goes to the .com for fees and lead charges.